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DESIGNER NOTES



INDIANA

June 2010

The Newsletter for Members of ASID Indiana Chapter

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Audrey E. Millar, ASID

President's Message

Summertime; time for cookouts with families and friends, boating and swimming and relaxing vacations. Well, maybe at least part of this is true for you. I hope all of you are enjoying the long and warm (hot!) (and rainy!) days of summer and your favorite activities. Even though it's the "lazy" days of summer, our chapter is still busy planning activities for fall and the coming year. First and most important is Market Showcase 2010 September 23rd and the committee is working hard to make this the best ever. I know you will not want to miss it. And then at the end of September is our Annual Meeting. Details to come later. Start thinking about who you have not seen for awhile and invite them to come to both events. Have a great summer and see you in September.

Marc Chagall wrote that "*all colors are the friend of their neighbors and the lovers of their opposites.*" I guess we can all learn something from colors!

Donna Daniel, ASID

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News from Nationals

Have you visited www.ASID.org lately? The national website has a new look! Check it out when you have a chance. You'll easily find, online classes, upcoming events, news, and much more...

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Thank You

June 12, 2010

Your kind expression of sympathy is gratefully acknowledged and deeply appreciated.

ASID,

For you all to remember Harriet was such an honor. She loved ASID and thought of you often after our retirement. Thank you ever so much for the beautiful flowers and for those who came to her memorial service. I am grateful.

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Mission Statement

The Indiana Chapter of the American Society of Interior Designers promotes ethical practice and design excellence through professional education, networking, public awareness and the advocacy of interior designers' right to practice.

Charmaine and family

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Designer Showcase

Save the Date
ATTENTION ASID MEMBERS

**Mark your calendars to attend our bi-annual
 MARKET SHOWCASE**

Thursday, September 23, 2010

**Farm Bureau Building @ Indiana State Fairgrounds
 Show opens: 1:00 pm - 6:00 pm**

Registration, CEUs and lunch

CEU Speaker: Fred Berns
**Topic: Supersize Your Success: 7 Steps to Peak Profits in
 Challenging Economic Times**

Time: CEU registration begins at 8:30 a.m.

Much More information to follow!

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ASID Coffee #4

So far the busiest place we have been to! Panera NW?

Although a small group this time we did have some great conversation about what has been going on this spring in Indianapolis, the possibility of moving our "Design Library" to the new Design Center in Carmel and the upcoming Market Showcase in September with our much required CEU opportunity!

This is a great opportunity to chat and share ideas, hope to see you next time. We are the forum for what's new and what's happening in the Design scene in Indiana!

Mark your calendar now for **Coffee #5- July 29th, 8:00 A.M.**

Paradise Cafe, 465 North & 96th Street, our plan is to rotate locations around I-465 to make it easy for everyone to attend. Remember this is open to all ASID Members...just another chance for us to have some real chat time!

P.S. A little "birdie" reported that indeed Fort Wayne has had two "lunches" and the next will be July 15th at 11:30 am at the Coliseum Panera's.

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Indiana Design Center

WALTER KNABE STUDIOS JOINS THE INDIANA DESIGN CENTER

New Tenant Announcement

CARMEL, IN (June 14, 2010) – Pedcor Companies announced that it has executed a lease with renowned, Indiana-based artist, Walter Knabe. The new Walter Knabe Studios located on the second level of the Indiana Design Center will be complete this summer.

Walter Knabe's handcrafted artwork and designs include wallcoverings, fabric, and other home décor and can be seen in the collections of Chanel Inc., Eli Lilly & Company, Michael Jordan, Madonna, The White House and Richard Gere, among others. "The addition of Walter Knabe Studios to the Indiana Design Center exemplifies how the design center concept is attracting leading design professionals and industry businesses to one central location," said Melissa Averitt, Vice President and Director of Marketing and Sales for Pedcor Companies.

Knabe's second level showroom will serve as a gallery, meeting space and production studio where projects will be managed from concept to completion and will include the screen-printing technique that Knabe developed while working for Andy Warhol. "I look forward to working from my new studio at the Indiana Design Center. The mix of talented designers, artists and business owners represented in the building will inspire great work and success among one another," said Knabe.

Walter Knabe Studios will join The Trade Source, J. Baker/Albert Square Ltd., and the Outré showrooms already open in the building. The Indiana Design Center also houses design professionals, such as Julie O'Brien Design Group, who have relocated their businesses to the design center. Along with several other showroom tenant negotiations underway for 2010, the Indiana Design Center is currently leasing space for a 4,200 square foot design resource library, a central feature of the design center. The resource library will include product catalogs and samples and product showcase opportunities for manufacturers. For more information about opportunities in the design resource library, please contact the Indiana Design Center at 317-218-0002.

About the Indiana Design Center

Set to officially open in summer of 2010, the 82,000 square foot Indiana Design Center will serve the community of design professionals and their clients by providing a premier collection of resources including fine traditional and contemporary residential and contract furnishings including fabrics, floor coverings, kitchen and bath products, lighting, architectural productions, wallcoverings and accessories. The Indiana Design Center is located at 200 South Rangeline Road in Carmel, IN, just 30 minutes/23 miles from Downtown Indianapolis. The Design Center's proximity to the Carmel Arts & Design District provides access to interior designers, art galleries, showrooms and antique dealers. Please visit the Indiana Design Center website at www.IndianaDesignCenter.com or blog at www.IndianaDesignBlog.com.

Indiana Design Center Current and Incoming Tenants:

Showrooms: The Trade Source; Albert Square Ltd./J. Baker Interiors; Outré; Ferguson Kitchen, Bath and Lighting Gallery; Walter Knabe Studios

Design Professionals, Artisans, & Businesses: Julie O'Brien Design Group; Angie Fischer Studio; Deborah Marr Interiors; Jay Slifer Design Group; Design Studio Vriesman; April Willy Fine Art; Constance Edwards Scopelitis; Ecotots

Marketing Firms: NEW Brand Development Studio; Silver Square Inc.

Dining/Catering: Blu Moon Café

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"A Round of Applause"

Patrick Schmidt, ASID, RID received an ASID Presidential Citation from the Past Society President, Bruce Brigham, FASID for Distinguished Service to the Society and the Profession. The presentation was made during Celebration: The ASID Awards on June 14, 2010.

Congratulations Patrick!

Indiana Registry

Have you become one of the almost 280 registered interior designers? If not, it is a simple process and doesn't take much time. There is a bi-annual fee and the requirement of completing .12 CEU credit hours within a two year time frame. The grandfathering clause which allows designers to register without completing the NCIDQ exam will continue through December 31, 2011. log onto www.in.gov and follow the links to register.

The correct appellation for those who have registered is:

John/Jane Smith, ASID, RID

John/Jane Smith, Allied Member ASID, RID

If you have any questions, please forward them to Patrick Schmidt, ASID, RID at pat@jbakerinteriors.com or 317.569.1301

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NeoCon Recap

NEOCON 2010

by Bruce Pollert, ASID

I wanted to give a brief review of my experiences at this year's NEOCON and the national ASID Conference. I always get inspired by seeing what products are being brought into the market (NEOCON) and what other designers are doing, both design-wise, and for their chapters (ASID Conference).

After going through Chapter Leadership Training over the weekend with fellow officer and upcoming president, Audrey Millar, I feel inspired to lead our chapter to be all it can be. ASID does a wonderful, organized effort of making sure upcoming officers have any and all support that they need to lead their chapters, and to keep our chapters learning and sharing with IP, Allied, Student or Professional members.

On Monday morning, the keynote speaker was Majora Carter, who spoke about growing up in the Bronx and turning her old destitute, non-funded ghetto-area into beautiful green space by convincing government and city officials that it could not only change the local environment, but would transform the people living in this area, as it has definitely proved

to do. A wonderful speaker, it is amazing that one person can start such a difference in many people's lives! How inspiring!

This year the crowd was up again at NEOCON, which was good to see. Not like it used to be, but much better than last year. Fun showrooms that had some freebies again like huggable stuffed monkeys at the MDC showroom, and fun little buttons that had cute saying descriptions at the Milliken showroom, as well as fun bags of all sorts from many others. Not doing all that much contract work, I always like to see new carpet and fabrics introduced at NEOCON, because many of them cross over to residential work as well.

I attended several other learning events, such as listening to an architect firm develop their strategic plan with the goal of being the best they can be in the design end of architecture. Interesting to hear how we all want the same thing and their way of getting there.

Also, I attended a seminar on why the social web matters. Basically this was young designers and architects speaking on why facebook, linked in, and all those other sites are important, who is using those sights, and why. Also discussed were upcoming changes in the technical communications world. This seminar made me realize how behind not only I, but other designers are in our always changing technological world!

Last, but not least, I attended Michael Graves keynote on Tuesday morning which was also so inspiring. He spoke of his journey thru life, where he studied and what inspired him from the early '60's to today. He showed many photos of his home and wonderful personal collections, and then got into his latest designing on hospital furniture and appliances to make our stay in a health facility as easy as possible. He is in a wheel chair and now realizes how important design changes needed to improve the accessible life style, both in and out of the hospital. His humour, style of speaking and obvious talent was energizing and again makes me want to do more for my clients.

Watch for next year's ASID Conference. The Indiana chapter is determined to make the trip to NEOCON an organized chapter event! It is close and can be affordable by travelling en mass and sharing rooms at the wonderful hotels Chicago offers. Much fun, wonderful eating at the outstanding restaurants, and networking was had throughout the entire event and we need to be there!

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