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July 2010

The Newsletter for Members of ASID Indiana Chapter

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President's Message

We don't accomplish anything in this world alone.....whatever happens is the result of the whole tapestry of one's life and the weaving of the individual threads from one to another that creates something.
Sandra Day O'Connor

Wow, the summer season is half overand the first half really flew by! Summer is a very busy time for everyone with vacations, golf, gardening, etc.....Also, there are many things in the works for fall that your chapter has been very busy planning. One of the most important is the Market Showcase which will take place at the Fair Grounds on September 23. You will be receiving more information about this event in the coming weeks. Mark your calendar in RED ink! There will be a CEU offered again this year. September 28th is our Annual Meeting and it will be held at the Indiana Design Center this year. Watch for the invitation with details. This will be a great opportunity to check it out if you haven't been there lately.


The Indiana Design Center is going to put in a reference library that will be available for your on site use. They are looking for reference material and books for the library so if you are cleaning out your shelves and want to donate, they would love to have your books.

Another important item for fall is Real World DesignWeek, November 7-13. Please host a student....allowing him/her to shadow you for a day. It is open to ASID members only and this is a great opportunity for you to really make a change in an aspiring designer's life. Students and professionals who have participated in the past have found it a very rewarding experience.

Have a wonderful summer and have fun, be safe and we'll see you in September.

Donna Daniel, ASID

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ASID Indiana Chapter
 8945 South Street
 Fishers, IN 46038

Phone: (317) 585-9640
 Fax: (317) 841-8206

e-mail
chapadmin@asidindiana.org

www.asidindiana.org

Upcoming Events

7/29/2010: ASID COFFEE
 8AM Paradise Café, I-465 and 96th Street

8/10/2010: .1 CEU
 ProSource Wholesale Floorcoverings 530-7PM

9/14-16/2010: Healthcare Facilities Symposium and Expo
 Navy Pier in Chicago, IL

9/23/2010: Bi-Annual Market Showplace

**ASID Indiana Chapter
 2010 Board of Directors**

President

Donna J. Daniel, ASID
 (260) 482-3723
ddaniel@donnadanieldesigns.com

President-Elect

Audrey E. Millar, ASID
 (317) 823-9148
designeraudrey@msn.com

Communications Director

Amy L. Peltier, Allied Member
ASID
(317) 503-8120
peltierinteriors@yahoo.com

Financial Director

Patrick J. Schmidt, ASID
(317) 569-1301
pat@jbakerinteriors.com

**Professional Development
Director**

Ashley Satterfield, Allied Member
ASID
(317) 572-1247
ashleyrumage@zandrdesign.com

Membership Director

Bruce A. Pollert, ASID
(812) 376-4044
bruce@pollertdesign.com

At-Large Board Member

Mark Van Zant
IP Representative SGO Designer
Glass
(317) 807-0042
markv@indyartglass.com

**Student Representative to the
Board**

Stephanie Richard, Student
Member ASID
(812) 449-8928
richarfs@iupui.edu

**ASID Indiana Chapter
Chapter Administrator**

Mark Records
(317) 585-9640
Fax: (317) 841-8206
chapadmin@asidindiana.org

Mission Statement

The Indiana Chapter of the American Society of Interior Designers promotes ethical practice and design excellence through professional education, networking, public awareness and the advocacy of interior designers' right to practice.

Indiana State Fairgrounds, 1-6PM

11/7-13/2010: *Real World Design Week*
Sign up now!!! www.asid.org/rwdw

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Market Showcase 2010

SAVE THE DATE

ATTENTION ASID MEMBERS

**Mark your calendars to attend our bi-annual
MARKET SHOWCASE**

Thursday, September 23, 2010

**Farm Bureau Building @ Indiana State Fairgrounds
Show opens: 1:00 pm - 6:00 pm**

Registration, CEUs and lunch

CEU Speaker: Fred Berns
Topic: *Supersize Your Success: 7 Steps to Peak Profits in
Challenging Economic Times*

Time: CEU registration begins at 8:30 a.m.

Much More information to follow!

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Healthcare Facilities Symposium & Expo

September 14 – 16, 2010 - Navy Pier, Chicago, IL

The Healthcare Facilities Symposium & Expo, now in its 23rd year, is the original event that brings together the entire team who designs, plans, constructs and manages healthcare facilities. HFSE has something for everyone who sits around a table to renovate or construct a new healthcare facility.

**ASID Indiana Members: Save 20% on your full conference pass or get your free expo pass!
Use Source Code HCEG9R when registering at www.hcarefacilites.com**

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ASID Coffee

Mark your calendar now for **Coffee #5– July 29th, 8:00 A.M.**
Paradise Cafe, 465 North & 96th Street, our plan is to rotate locations around I-465 to make it easy for everyone to attend. Remember this is open to all ASID Members...just another chance for

us to have some real chat time!

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Indiana Design Center

THE TRADE CONNECTION TO JOIN THE INDIANA DESIGN CENTER

New Tenant Announcement

CARMEL, IN (July 12, 2010) – Pedcor Companies announced that it has executed a showroom lease with The Trade Connection. The new showroom, owned by Mark Chestnut, will be located on the second level of the Indiana Design Center next to The Trade Source, a fabric, wallcoverings and drapery hardware showroom, and the design center's 4,200 square foot design resource library space.

The new Trade Connection showroom will feature national and specialty lines of furniture, case goods, upholstery, fine lighting, mirrors and outdoor furnishings. Top-selling national lines include Henredon, Drexel-Heritage, Marge Carson, Habersham, Lorts, Bolier, Tomlinson, and EJ Victor. To add to the diversity of products represented in his showroom and the market, Chestnut travels to furniture markets throughout the year to find specialty and boutique product lines to offer his professional design clientele.

"The Trade Connection will be an excellent resource to the design trade professionals who visit the Indiana Design Center. Mark Chestnut has over 30 years of experience in the design industry and brings an impressive list of products with him to the design center," said Melissa Averitt, Vice President and Director of Marketing and Sales for Pedcor Companies.

Later this fall, Chestnut plans to officially announce a partnership that will solidify The Trade Connection as an exclusive state-wide dealer for Ralph Lauren Home, an iconic line of home interiors. In the meantime, Chestnut is scheduled to open his new showroom in August 2010 and said, "I am drawn to the Indiana Design Center and creativity that it attracts. The energy of the design community, artists and other showrooms in the building, is a great draw and I look forward to being a part of it."

The Trade Connection will join The Trade Source, J. Baker/Albert Square Ltd., and the Outré showrooms already open in the building. The Indiana Design Center also houses design professionals, such as Julie O'Brien Design Group, who have relocated their businesses to the design center. Along with several other showroom tenant negotiations underway for 2010, the Indiana Design Center is currently leasing space for a 4,200 square foot design resource library, a central feature of the design center. The resource library will include product catalogs and samples and product showcase opportunities for manufacturers.

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August CEU Program

TUESDAY, AUGUST 10, 2010

.1 CEU PROGRAM

**ProSource Wholesale Floorcoverings
8001 Castleway Drive
Indianapolis, IN 46250
317.315.8200**



TOPIC: IS IT REALLY GREEN?

COURSE #5373

5:30PM - 7:00PM

Presented by Linda Hennelly of Crossville

SPONSORED BY: PROSOURCE OF INDIANAPOLIS

5:30PM-6:00PM SIGN IN AND ENJOY REFRESHMENTS

6:00PM-7:00PM .1 CEU CLASS PRESENTATION
(certificates will be passed out at the end of class)

Cost \$15 for members and \$25 for non-members
Make check payable to "Indiana Chapter ASID"
Mail check to Ashley Satterfield, Allied Member ASID
6119 Hazelhatch Drive, Indianapolis, Indiana 46228
p.317.803.2276 f.317.872.7691

**RSVP BY
AUGUST 6TH**

TO:

asidreservation@yahoo.com

24 HOUR CANCELLATION OF RESERVATION IS REQUIRED OR INVOICE WILL BE ISSUED FOR NON-ATTENDANCE

Register and Pay Online Securely [Here](#)

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Real World Design Week

RealWorld DesignWeek 2010: It's Easy to Host a Student Member for a Day!

ASID needs members to host shadow days during **RealWorld DesignWeek**, the Society's premier job shadowing program!

During **RealWorld DesignWeek, November 7 - 13, 2010***, ASID student members nationwide will participate in one-day shadow experiences with ASID professional and allied members, as well as Industry Partner representatives, on site at work locations. The goal is for students to observe a typical day in the life of a design professional and experience the interior design practice outside of the classroom.

The benefits to professionals and chapters are numerous, including:

Designers and industry partners

- Make a positive change in an aspiring designer's life in just one day
 - Help to sustain and advance the interior design profession
- Find a skilled intern or entry level designer to alleviate some of your work load
 - Learn progressive design skills and approaches from your student

ASID chapters

- Increase student and emerging professional recruitment and retention rates
 - Improve relations between professionals and students in your chapter
 - Invest in your students and ensure strong chapter leadership in the future

“Something I think is important for practitioners to understand is how easy it is to work a student visit into your schedule. I’ve found that students just want to see and experience what you are doing on a minute-by-minute, day-to-day basis. They want to understand a little bit better what a firm accomplishes in a day or a week or a month, and any insight we can give them into that process is very welcome and appreciated. The nice thing is that being a mentor isn’t a difficult thing. You don’t have to plan every moment of an activity, it is really just giving students a window into your day as an interior designer”

-Deborah Lloyd Forrest, FASID, 2009 RealWorld DesignWeek Participant

Hosting a shadow day is easy! Here are some tips as to what you can share with a student:

- Attend client meetings
- Attend team meetings
- Attend vendor meetings
 - Visit design center
 - Visit past projects
 - Explore library
- Explain bookkeeping
- Review client binders and/or contracts
 - Visit construction sites
- Review student’s resume and/or portfolio
- Demo CAD, Revit, SketchUp or other software programs
 - Demo rendering

Register Today!

RealWorld DesignWeek registration for shadow day hosts is currently open online. For more information on this program and how to register, visit www.asid.org/rwdw.

Thank you in advance for your support of RealWorld DesignWeek! Please contact rwdw@asid.org with any questions about this program.

**Members unable to commit time during RealWorld DesignWeek are encouraged to host shadow days between the grace period of October 1 – November 30, 2010.*

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