



Presidents Message

Well we are almost at the end of the year and looking at 2008 coming upon us in a heartbeat. Time flies when you're having fun and fun was the word at the Holiday Party. If you missed it we had a wonderful time at the Red Room in Broadripple, with good food, wonderful vendor displays and super door prizes! We had well over 60 people in attendance and everyone had a good time. Be sure to check out the sponsors and donors that

were so generous to us for this party.

Some of you will be noticing that our Student Representative to the Board had resigned in October. We are fortunate though to have two highly recommended students from Indiana State University who applied to fill the vacant position together. While this will be the first time we would have two people filling the same position, it is not uncommon for students to share the responsibilities for this job as SRB's across the nation. The Board has agreed to accept this proposition and looks forward to a wonderful year with these enthusiastic and energetic students. Some of you may have met them at the Holiday Party. Please take a moment to say hello to them at the next meeting and welcome them to the chapter as their first task will be jumping right in to organize Design Interaction Day.

We will also have an opportunity to shine as volunteers at the Indianapolis Home Show's "Ask A Designer" booth. Please watch your e-mail, you should have received all the details. Only one person responded and we still need all the volunteers we can get so please consider this opportunity to get yourselves in the public's eye as professional Interior Designers and represent our Chapter. The more of us that are seen and heard in our professional capacity in the public arena the better it is for our legislative efforts.

Hope everyone has a safe and happy holiday season!

A handwritten signature in black ink that reads "Jois A. Green". The signature is written in a cursive, flowing style.

What's Inside

- 2 Legislative Update
- 3 Trade Showroom Happenings
Benefits of Website Advertising
- 4 Indianapolis Home Show
In Memoriam
- 5 ASID Foundation 2008 Plans
Holiday Happening Recap
- 7 Industry Partners
Chapter Event Sponsors
- 8 Chapter and Board Contact Info
Welcome New Members

Important Dates

- Tuesday, January 15, 2008
Joint ASID/IIDA/SAFE Legislative Meeting, see page 2
- February 22, 2008 Design Interaction Day at Art Institute, save the date!
- March 13 to 16, 2008
Interiors '08 at New Orleans Marriott

Mission Statement

The Indiana Chapter of the American Society of Interior Designers promotes ethical practice and design excellence through professional education, networking, public awareness and the advocacy of interior designers' right to practice.

Legislative Update

Senate Bill 0490

The SAFE IDC (Indiana Interior Design Coalition) board of directors voted to proceed with the paperwork and move forward with an over-ride vote of Governor Daniels veto last spring of Senate Bill 0490. Senate Bill 0490 will register qualified interior designers with the Secretary of State. All current members of ASID and IIDA will have a two year "grandfather" clause that they can use to become registered, regardless of professional organization status: i.e. allied member, professional member.

With funding from both ASID and IIDA and direction from our lobbyist Brian Burdick, the SAFE IDC BOD will contact the necessary persons to begin this procedure.

You will be asked in the near future to contact your legislators and once again voice your approval of Senate Bill 0490.

Senate Bill 0490 can be reviewed at www.safeinteriordesign.org and an application is also available on the web site to become a member of this important organization.

Emergency Funding

The interior design coalition, SAFE IDC, has been awarded a grant from the ASID Society Legislative emergency fund. The funds which total \$10,000.00 plus the \$5,000.00 Grassroots grant, and monies allocated from Indiana Chapter ASID legislative dues and Indiana IIDA will be used to support the coalition's fight to over-ride Governor Daniels veto of the title act passed by both the Indiana House of Representatives and Indiana Senate during last year's session.

Save the Date For the annual ASID/IIDA SAFE coalition legislative meeting

The SAFE coalition is planning its annual informational meeting. The date is January 15, 2008 and the event will be held at One Library Square. This is the address for the transformed Indianapolis Marion County Public Library. Join your fellow members as we tour the expanded library and have a dessert reception.

Exact plans are being finalized and more details will follow in the coming weeks.



TradeShowroomHappenings

Albert Square

In October Albert Square hosted a seminar for designers featuring Schumacher's fall line. Susan Grogan and Rick Jones represented Schumacher, an ASID Industry Partner, giving a very informative presentation around color, texture, and patterns. Schumacher says "Color is back" with blues and browns and a shift to moderate green. Mustard yellow and other tones of yellow are being featured and the fresh color is burnt orange. Texture trends are revealed by sustainable wool fabric, long warp cotton velvets, wave like tucked prints, curtain weight silks, and beautiful embroidered prints. Susan and Rick explored in detail Schumacher's noteworthy and innovative fabric patterns including paisley table prints, moirés, antique block prints, and gauze-like drape fabric with metallic threads.

The Trade Source

The Trade Source celebrated the opening of their new furniture showroom with a grand opening this fall. The showroom, featuring Industry Partners, Kravet, Robert Allen, and Duralee, is going to be another great resource for the Indiana interior design community. A number of ASID members and furniture reps enjoyed the ribbon cutting ceremony of the expanded showroom. It was another great event promoting the entire design community and the growing resources available to our profession.

Benefits:WebsiteAdvertising

The ASID Indiana Chapter provides a great opportunity for you to advertise your design services to the public on www.asidindiana.org.

Designers who have advertised on the web site during the past year report getting calls which resulted in substantial projects from the listing.

This is a cost-effective way to get your name and photos of your work before potential clients. These are the options available to you:

- Listing of your company and your practice specialties
- Listing and a link to your own web site
- Listing and a mini-web page with a profile of your company and photos of your work
- Listing, mini-web page, and a link to your own web site
- Any of the above and a rotating photo of your work on the chapter web site home page.

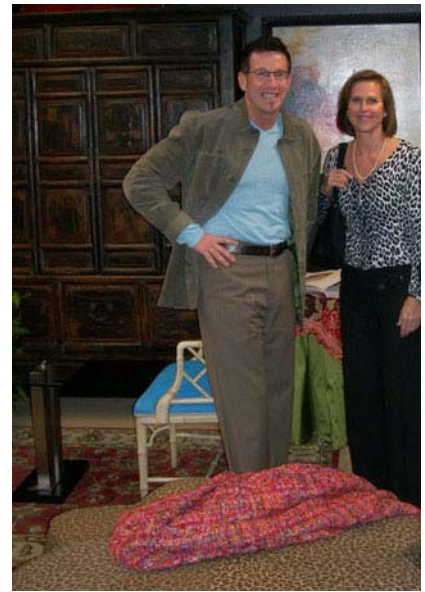
The web listing is advertised to the public at all venues where ASID Indiana has an information booth, such as home shows around the state. The message to the public is "If you need interior design services, this is the place to find the best professional interior designers!"

First time advertisers may sign up at any time during the chapter year. To have a presence on the site for the entire year, sign up today! Please note that all photos must be accompanied by signed permission sheets.

Additional details and sign-up forms will be sent by email to all members from the ASID Indiana Chapter Office in the next few days.

Roberta A. Stone, ASID, Web Site Committee Chair

Ph: 260-854-9862 Email: roberta@rastonedesigns.com



*At The Trade Source Opening
Top: Todd Otterman and Lisa Casey;
Center: Forrest McGinnis and friends;
Bottom: Susan Colvin, Lisa Casey,
and Pat Gross*

by Cynthia C. Walker, Communications Director

There is still time to participate in the upcoming "Ask a Designer" project at the 2008 Indianapolis Home Show. The project will be part of the Home Décor & Interior Design Show that is featured during the first weekend of the Home Show, January 25-27, 2008, at the Indiana State Fairgrounds. Volunteers are needed to staff the booth and promote the benefits of hiring a professional interior designer. By volunteering, you have a unique opportunity to increase chapter visibility and put on display the talents and services of the membership. The ASID venue will be an open concept featuring three living area "vignettes" with designers available to answer specific design questions, as well as providing general information about what professional services a client can expect when working with an ASID designer. The Home Show is the premiere event of its kind in central Indiana attracting thousands of affluent homeowners who are seeking assistance with home related products, services, and ideas.

The chapter would like to thank ProSource Wholesale Floorcoverings of Indianapolis for providing all the flooring for the exhibit. ProSource, an ASID industry partner, offers our members the very latest styles available from the industry's leading manufacturers. ProSource encourages ASID members to think of the ProSource trade only facility as "their showroom." Corporate support has also come from Brent Keller of dmg world media for providing the exhibit space. Porter Paints and Mike Mohr of Mike the Painter contributed painting and materials. Tom Zeabart of Designer's Market is graciously loaning furniture and accessories for use in the vignettes. The chapter is extremely grateful for these donations of goods, time, and expertise. These gifts will play a large role in the ultimate success of this project.

A big thank you goes out to Jo Levine, the Community Service chair, and Amanda Singer who serve as co-chairs of the project. They have dedicated significant time and effort to plan and prepare for an event that has great potential impact.

Event Details

2008 Indianapolis Home Show

ASID Exhibit

Indianapolis Home Design & Interior Décor Show

Indiana State Fairgrounds – South Pavilion

January 25 11 AM – 9:30 PM

January 26 10 AM – 9:30 PM

January 27 10 AM – 6:00 PM

To volunteer for a two hour exhibit shift, please contact:

Jan Banister, janbanister @comcast.net

or

Lisa Casey, imblisa@yahoo.com

 InMemoriam

On December 5, Allan H. Warne, Jr., father of Karen Y. Pfeiffer, ASID, passed away.

In mid-December, Jerry Lagemann, father of Paul Lagemann, Industry Partner Representative for The Carpet Craftsman, passed away.

Our condolences to Karen and Paul and their families. Books will be placed in the chapter library in their memory.

ASID Foundation Prepares for 2008 Activities

Washington, DC, December 4, 2007--The American Society of Interior Designers (ASID) Foundation is funding several projects and initiatives for next year and beyond.

Partnering with the U.S. Green Building Council, the foundation is working on a collaborative project called REGREEN to develop sustainable practice guidelines and educational resources for homeowners, residential interior design professionals, suppliers and contractors. REGREEN will raise awareness and accelerate adoption of home renovation and remodeling practices that minimize impacts on the environment and human health. A draft of the guidelines was released at GreenBuild earlier this year and the final guidelines will be unveiled at ASID's annual conference INTERIORS 08: The ASID Conference on Design, next March in New Orleans.

Jubilation 08, the ASID Foundation's largest event, is scheduled for Friday March 14 at INTERIORS 08 in New Orleans.

The ASID Foundation will also continue sponsorship of The Green House, New Directions in Sustainable Architecture & Design exhibition. The exhibit was on display at the National Building Museum in Washington, D.C., from May 2006 to June 2007. Next, the exhibition moves to the Morris Museum in Morristown, New Jersey and will be on display beginning February 2008 through May 2008.

The foundation is also helping to support a revision of the evaluation standards for academic interior design programs. It will review trends and consider changes in practice and higher education guidelines to be implemented by CIDA in 2009.

The foundation also awards scholarships and grants. The deadline for the 2008 awards is April 30.

The Joel Polsky Academic Achievement Award will recognize an outstanding undergraduate or graduate student's interior design research or thesis project.

Mabelle Wilhelmina Boldt Scholarship is open to students who are enrolled in or have applied for admission to a graduate-level interior design program at a degree-granting institution.

Yale R. Burge Competition is open to all students in their final year of undergraduate study enrolled in at least a three-year program of interior design.

HolidaySpecialThanks

A special note of thanks to all the generous sponsors for our Holiday Gathering at The Red Room. They are listed on the page 7, please patronize them and thank them in person when you visit with them. Door prizes were provided by Louisville Tile, Meridian Music, The Red Room and florals by McNameras. The Holiday Committee Extraordinaire were Diana Chastain, Lynn Janitz, Diane Mohr, with special thanks from Lois Green to Bob Mead and Tom Zeabart.



At The Holiday Happening!

Top: Barb Beard, Patrick Schmidt, Jennifer Hobbs, Barb Beard's husband

Second: Karen Burch, Jim Baker

Third: Erika Ranschaert (ProSource), Audrey Millar

Fourth: Susan Crockett, Derry Hallquist, Sample, Mary Kay Kiefer

Bottom: Jan Banister, Lois Green

Louisville Tile and Crossville Introduce

ROBERT A.M. STERN COLLECTION BUILDING BLOX

Louisville Tile and Crossville are pleased to introduce *Building Blox*, a new collection of Porcelain Stone tile created in collaboration with the internationally renowned firm, Robert A.M. Stern Architects. The *Building Blox* series includes three patterns and coordinating solids, all of which are available in nine colors: White, Limestone, Ice, Wheat, Pistachio, Terra Cotta, Taupe, Slate, and Black. The tile sizes of the patterns are 12"x12" and 18"x18"; with the solids in 12"x12", 18"x18" and 6"x12". Because it's Porcelain Stone it is stronger than granite, refuses to scratch, strain, or fade, never needs sealing or waxing, and cleans with just hot water.

With the advent of *Building Blox*, a designer can go to the Robert A.M. Stern Collection website at (www.ramscollection.com) and easily select contemporary tile, carpeting and wall covering suitable for corporate, institutional, healthcare, hospitality, or residential settings.

Contact your Louisville Tile Architectural Representative today for more information.



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November Meeting Host

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Holiday Party Sponsors

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ProSource Wholesale

Floorcoverings

The Fine Art Source

The Floor Club

The Trade Source

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NewFaces

PLEASE WELCOME ASID INDIANA'S NEW MEMBERS FOR 2007-2008

Lindsay Nicole Pearce, Allied Member ASID
Westfield, Indiana

Kristen Cash, Allied Member ASID
Evansville IN

Tracy Krafcheck, Allied Member ASID
Fort Wayne IN



INDIANA